

# The Benefit of Real-Time Data and Automation for IT Resellers



Throughout 2023 and going into 2024, IT resellers are facing many challenges, including economic uncertainty, escalating expenses, and global issues that impact day-to-day business. Amongst these challenges, they also must be on top of new technologies that can help enhance customer experience and streamline their operations.

## The Business Landscape of 2023



60% of businesses think global instability will affect their supply chains over the next 3 years.



of UK executives agree that investments in emerging technologies will help their businesses remain resilient.



corporate leaders are accelerating the transition towards increased process automation.



plan to invest in digital technology to bolster their supply chain processes and analysis capabilities.

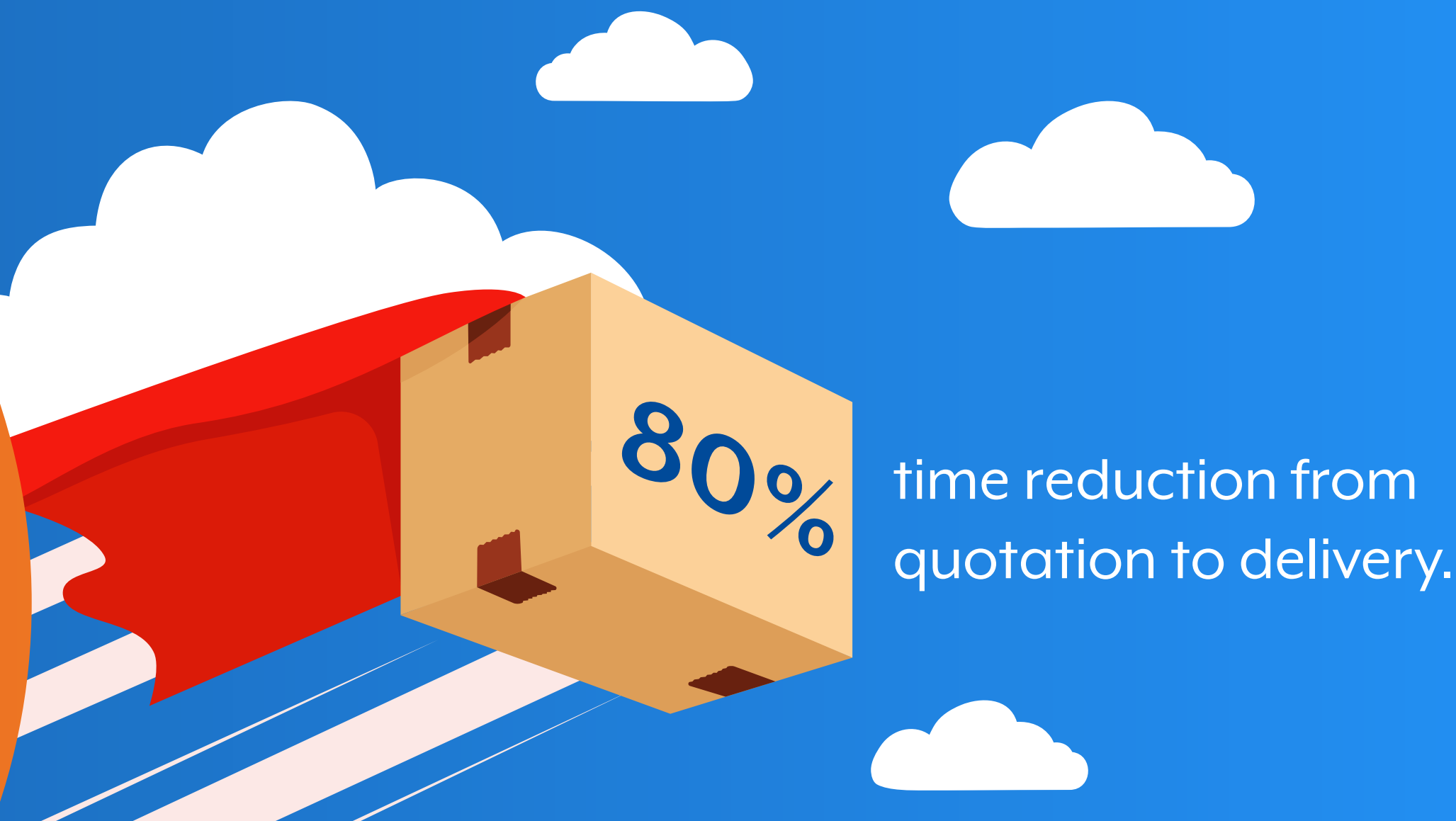


Use of real-time data expected to grow



## Boost Efficiency and Cut Costs with eInteract SuiteApp

Nolan's SuiteApp eInteract seamlessly integrates various parts of the IT VAR supply chain, empowering IT Resellers to streamline the entire sales order lifecycle.



## Optional eInteract add-on modules:



Fully automate up to 60% of hardware transactions.



Filter sales orders at line level for real-time price and availability.



Gain real-time analysis and data on sales and order profitability and achieved margins.



Retain a percentage of the gross margin of a sale to cover the cost of management.

For businesses leveraging NetSuite as their ERP solution, the eInteract SuiteApp by Nolan Business Solutions is a game-changing addition.



Contact us today to find out how it can help your business.

Find out more

[www.nolanbusinessolutions.co.uk](http://www.nolanbusinessolutions.co.uk)

[sales@nolanbusinessolutions.com](mailto:sales@nolanbusinessolutions.com)



Sources:  
<https://rockset.com/blog/real-time-data-predictions-2023/#:~:text=%E2%80%9DDespite%20an%20uncertain%20global%20economy,in%20margins%20and%20operational%20costs.%E2%80%9D>  
<https://www.eweek.com/big-data-and-analytics/real-time-data-management-trends/>  
<https://www.accenture.com/gb-en/insights/technology/technology-trends-2023>  
<https://www.weforum.org/press/2023/01/recession-and-automation-changes-our-future-of-work-but-there-are-jobs-coming-report-says-52c5f62c/>  
<https://www2.deloitte.com/uk/en/pages/consulting/articles/state-of-ar-2022.html>  
<https://kpmg.com/xx/en/home/insights/2022/12/the-supply-chain-trends-shaking-up-2023.html>  
 Nolan Client Case Study  
<https://www.nolanbusinessolutions.co.uk/roi-calculator>